

Brett Erin Keegan

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EDUCATION

Syracuse University, Syracuse, NY	2015-Present
<ul style="list-style-type: none">• Ph.D., Composition and Cultural Rhetoric	
St. Bonaventure University (SBU), St. Bonaventure, NY	May 2015
<ul style="list-style-type: none">• M.A., English	
St. Bonaventure University	May 2013
<ul style="list-style-type: none">• B.A., honor's degree, Philosophy	
Oxford University, Oxford, England	Summer 2010
<ul style="list-style-type: none">• Credits earned toward B.A. degree	

COLLEGE COURSES TAUGHT & FACILITATED

At Syracuse University

Writing 307: Professional Writing

- **Description:** Helps prepare students to function as writers in workplaces that are increasingly networked and transnational, providing a space to produce common workplace genres and incorporate writing across professionally minded formats and contexts. Students learn to ethically consider themselves as global citizens working in transnational workplaces, making issues of corporate conduct, intellectual property, usability, accessibility, and equality central parts of the composing process.
- **Instructor of Record:** Fall 2018

Writing 104: Intro to College-Level Writing

- **Catalogue Description:** Introduction to college-level reading and writing practices: learning to compose for college audiences, to read challenging texts actively, to make interpretations and claims, and to collaborate with others.
- **Instructor of Record:** Summer 2018

Writing 302: Digital Writing

- **Catalogue Description:** Practice in writing in digital environments. May include document and web design, multimedia, digital video, weblogs. Introduction to a range of issues, theories, and software applications relevant to such writing. (Required for Writing and Rhetoric Majors.)
- **Instructor of Record:** Spring 2018

Writing 205: Critical Research and Writing

- **Catalogue Description:** Study and practice of critical, research-based writing, including research methods, presentation genres, source evaluation, audience analysis, and library/online research. Students complete at least one sustained research project.
- **Instructor of Record:** Spring 2016, Spring 2017, Summer 2017
- **Contributed to course models, materials, and working groups:** Fall 2016- Fall 2017

Writing 105: Practices of Academic Writing

- **Catalogue Description:** Study and practice of writing processes, including critical reading, collaboration, revision, editing, and the use of technologies. Focuses on the aims, strategies, and conventions of academic prose, especially analysis and argumentation.
- **Instructor of Record:** Fall 2015, Summer 2016, Fall 2016

At St. Bonaventure University

Clare 110: Composition and Critical Thinking

- **Catalogue Description:** The emphasis in this course is on exposition. Methods of development (narration, description, definition, and analysis) are explored by studying examples from the readings. At the end of studying each form of development, students are then called upon to create an essay that exemplifies that method.
- **T.A:** Fall 2013-Spring 2014
- **Instructor of Record:** Fall 2014

ENG 325: Writing in Digital Environments

- **Course Description:** Through our multimedia and multimodal assignments, you will have an opportunity to develop traditional writing skills in ways relevant to your personal, academic, and professional interests. At the same time, we'll explore what it means to write through web design, through audio and video production, through game design and code. This will also allow us to consider how digital environments transform our understanding of writing, persuasion, and self-expression.
- Sat in under instructor of record Matt R. King (mrking@sbu.edu), largely observing, but also helping to lead discussion and teaching. Spring 2015.

OTHER PROFESSIONAL EXPERIENCE

Assistant Director of TA Education, Syracuse University

2017- 2018

- Mentored five TAs from the Literature MA and Creative Writing MFA programs.
- Conducted regular meetings on pedagogy, providing materials and consultation.
- Reviewed their student assessment and comments.
- Observed teaching sessions, offering feedback and recommendations.
- Worked under the director of TA Education to assure TA materials meet course goals.

Assistant Editor and Web Master, Studies in Writing and Rhetoric, Syracuse University

2015- 2018

- Maintained and updated site.
- Curated forums and other website activity.
- Helped construct and maintain interactive timeline on the series.
- Helped coordinate SWR initiatives.

Hiring Committee Member for Tenure-Track Assistant Professor, Syracuse University

Fall 2016

- Collaborated with fellow committee members to hire tenure-track faculty
- Read materials and collaborated with interviews and other hiring events

Consultant, Syracuse Writing Center, Syracuse University

Fall 2015

- Consulted 10 hours per week, helping tutees through various stages of the writing process.
- Collaborated with tutees to improve their general writing skills.

Communications Intern, University Advancement, SBU

2014 - 2015

- Interviewed donors, students, and important alumni for stories and profiles.
- Wrote and edited press releases, stories about donors, and student profiles.
- Helped write and edit for newsletters and *The Bonaventure Magazine*.

Assistant Editor, *Franciscan Connections* (formerly *The Chord*), Franciscan Institute

2014 - 2015

- Performed editorial duties with fellow staff, organizing submissions and issues.
- Solicited pieces, including art, creative writing, journalistic writing, and academic research.
- Performed copy editing, photo editing, and layout work.
- Helped curate and design the website.

Tutor, Plassmann Writing Center, SBU

2013 - 2015

- Tutored five hours per week, helping tutees through various stages of the writing process.
- Collaborated with tutees to improve their general writing skills.
- Worked with fellow tutors to review pedagogy.
- Maintained and organized records of sessions for writing center evaluations.
- Organized and collaborated in campus outreach.

Tutor, Teaching and Learning Center, SBU	2012 – 2015
<ul style="list-style-type: none"> • Tutored multiple students in statistics, genetics, literature, philosophy, Arabic, and logic. • Collaborate with tutees to develop study plans and objectives. • Help tutees to develop strong note-taking strategies. • Participated in tutor orientations. 	
Tutor, Higher Education Learning Opportunities (HEOP), SBU	2011 – 2015
<ul style="list-style-type: none"> • Tutored students in statistics, French, logic, and religious studies. • Collaborated with tutees to develop study plans and objectives. • Help tutees to develop strong note-taking strategies. • Participated in tutor orientations. 	
ESL Teacher, St. Leo's Coptic Catholic Seminary, Ma'adi, Egypt	Summer 2012 & 13
<ul style="list-style-type: none"> • Taught ESL to small classes of Arabic-speaking seminarians in Cairo, ages 21-35. • Developed lesson plans, evaluations, and curriculum to instruct and assess English skills. • Lead study halls and other activities. • Collaborated with other ESL instructors to provide quality instruction and educational experiences. 	
Student Coordinator, Prison Ministry	2010 – 2013
<ul style="list-style-type: none"> • Coordinated twelve service trips to Gowanda State Prison for undergraduate students. • Collaborated with program director and prison service coordinator to ensure participants complied with regulations and safety protocols. • Developed advertisements and P.R. materials, including posters, email, University Notice Board announcements, and classroom presentations. • Accompanied groups to prison and facilitated trip tour and discussion. 	

PUBLICATIONS

“The Networked Magic Circle: Playing DnD Across Platforms and Literacies.” <i>Essays on Transmedia Storytelling, Tabletop Role-Playing, and Fandom</i> . Jennifer Grouling and Stephanie Hedge, eds. McFarland & Company. Jefferson, NC.	Accepted
“Into the Digital Sandbox: Procedural Rhetoric and Co-Authorship,” <i>2016-2017 Computers and Writing Proceedings</i>	Forthcoming
“Authoring Bubbles: Curation, Filter Bubbles, and Politics,” <i>Digital Rhetoric Collective</i>	March 2017

PRESENTATIONS

Presentation: “Rights to their Writing: The Need for Copyright Training in Composition,” Watson, Louisville, KY	Oct 2018
Roundtable: “Post-Truth, Post-Trump: Reflecting on the Future of Web Literacies,” Computers and Writing, Fairfax, VA	May 2018
Presentation: “Build Mode to Live Mode: Invention in The Sims Ecology from Design to Fan Production,” RSA, Minneapolis, MN	May 2018
Workshop: “Rhetorics and Realities: Exploring New Potentials for Scholarly Production to Transform the Meaning of Scholarship (and the Meaning of Meaning) Within Our Field,” CCCC, Portland, Oregon	March 2017
Presentation: “Tinkering with (Inter)textuality: Using Procedure and Play to Negotiate Genre,” Watson Conference, Louisville, KY	Oct 2016
Presentation: “Fanf(r)iction: Intertextuality, Ambient Authors, and Fanfiction Resistance Beyond Text and Dialectic,” RSA conference, Atlanta, GA	May 2016
Presentation: “Into the Digital Sandbox: Using <i>SimCity</i> as Composition in the Classroom,” Computers	May 2016

and Writing, Rochester, NY

Presentation: "Mapping Fanfiction Intertextuality," Hard Coded Humanities: A DH Conference, University of Rochester, NY **April 2016**

Presentation: "Chaucer Doth Tweet: Using Social Media and Popular Culture to Approach Chaucer's Canterbury Tales," CEA conference, Indianapolis, IN **March 2015**

Presentation: "Eugene O'Neill's Iceman: Exploring its Existential Themes and Theatrical Horizons," CEA conference, Baltimore, MD **March 2014**

AWARDS & HONORS

HASTAC Scholar	2016-2018
Academic Excellence Award: Awarded to a graduating the English Masters candidate who displays mastery of material	May 2016
St. Bonaventure English Teaching and Learning Fellowship	2013 - 2015
General Excellence in the Arts Curriculum, Honorable Mention	May 2013
Sister Mary Anthony Brown Philosophy Award	May 2013
The Francis E. Kelley Oxford Memorial Scholarship for summer abroad at Oxford University	Summer 2010

HONORARY & PROFESSIONAL MEMBERSHIPS

National Council of the Teachers of English (NCTE)	Fall 2016
Rhetoric Society of America (RSA)	Fall 2015
Sigma Tau Delta , National English Honor's Society	Spring 2014
College English Association (CEA)	Fall 2013
Pi Delta Phi , National French Honor's Society	Spring 2013
Alpha Psi Omega , National Theater Honor's Society	Spring 2011
Phi Eta Sigma , National Freshman Honor's Society	Fall 2010