

College: Newhouse

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

It is important to consider the other factors besides the writing like how cohesive your style and posts are, as well as making sure you're doing enough to draw readers in.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

I better understand the importance of copyright laws in regards to posting photos.

3. What is the most significant thing you have learned in this course?

How to create a blog.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

Interface project, blogs, and in-class writing time.

5. What changes would you recommend to this course? Please explain.

Maybe be a little stricter with deadlines so students don't fall behind.

6. What was challenging about this course? Why?

Not really

Teacher Professionalism:

7. My teacher:

Treats students respectfully	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Supports student learning	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is available to discuss the course work	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Grades students fairly	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is open to student views	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Responds to student work in a timely fashion	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is prepared for class	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Uses class time effectively	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Challenges me to think and write better	<input type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Not sure
Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Creates a challenging classroom environment	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Not sure

8. Select (at least) two answers from above and explain in more detail.

I didn't learn ~~about~~ a lot about how to improve my writing skills.

9. Are there other things you would like to say about the instructor or the course?

Nope

College: Arts &amp; Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?—“we are responsible for the words and the content that we publish online.”—Therefore it is our duty to be responsible in the way we write on platforms online.
2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?  
op Allowed me to discover different ~~to~~ variety of platforms that one can use for writing that goes beyond your conventional, traditional modes of writing
3. What is the most significant thing you have learned in this course?  
Being able to produce content online, whether written or video, knowing all that goes to having a successful online presence
4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why? workshops—Good opportunity to work with peers and see progress, ~~class discussion~~, use of computer technology (necessity); readings—Important in gaining background
5. What changes would you recommend to this course? Please explain.  
N/A

6. What was challenging about this course? Why?  
*new concepts however having basic background on social media  
 In depth look at digital writing*

Teacher Professionalism:

7. My teacher:

Treats students respectfully	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
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8. Select (at least) two answers from above and explain in more detail.

*Supports student learning = provided an environment that was conducive for learning, students could ask questions whenever*  
*Responds to student work = Responds to ~~my~~ email's ~~regard~~ and gives good constructive advice in regards to class projects*

9. Are there other things you would like to say about the instructor or the course?

*He was very understanding and taught the concepts in a manner that was easy for the students to grasp. Created a calm environment that made it ~~easy~~ easier to learn and complete tasks in time.*

College: CAS

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

This course taught me the importance of audience and how to adjust a piece based on your audience, especially in a digital setting.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

As a writing and rhetoric major, I already had a pretty broad and expansive idea of writing and this course only enforced that, not challenged it.

3. What is the most significant thing you have learned in this course?

Probably how to best design and maintain a website, and how the structure needs to adjust depending on the audience.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

I thought the video project we did was fun and interesting, and Brett's feedback was also one of the best aspects of this course.

5. What changes would you recommend to this course? Please explain.

Being more confident when prompting discussions, or just resorting to calling on people until they get comfortable speaking.

6. What was challenging about this course? Why?

Trying to have class discussions because many students were just blatantly disinterested, absent, or rude. No assignment was especially challenging.

Teacher Professionalism:

7. My teacher:

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8. Select (at least) two answers from above and explain in more detail.

Brett always brought his best attitude to every class, which is a stunning feat considering the students in this class. Although I found the work interesting, I wouldn't say it was challenging.

9. Are there other things you would like to say about the instructor or the course?

Brett is a really good teacher, I think he just needs to not be afraid of demanding participation and grabbing the class by the reigns, so to speak.

College: Arts & Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

How messages & meanings can be enhanced or lost depending on medium & how they're displayed.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

It made me realize how difficult getting a certain meaning across can be when you add digital elements.

3. What is the most significant thing you have learned in this course?

The most significant thing I learned in this course is that

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

The blog & interface analysis project. Both projects went well with the course

5. What changes would you recommend to this course? Please explain.

Nothing.

6. What was challenging about this course? Why?

Deadlines, but that was mostly on my end.

Teacher Professionalism:

7. My teacher:

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8. Select (at least) two answers from above and explain in more detail.

He was very understanding when things happened outside of class & was easy to work with.

9. Are there other things you would like to say about the instructor or the course?



College: **Arts + Sciences**

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

- digital writing is very different (tone, formatting, audience)
- digital reading + writing is easily shareable  
→ reaches a wider audience

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

It made me aware of the value that these mediums can have when trying to advocate for something (ex: my blog topic ONLY would work digitally)

3. What is the most significant thing you have learned in this course?

The concept that everything is a remix.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

1. class discussion - provides clarity

2. usability testing - helpful feedback

5. What changes would you recommend to this course? Please explain.

LESS GROUP WORK / PEER REVIEW.

6. What was challenging about this course? Why?

Sometimes not enough examples were provided of what projects were expected to look like.

Teacher Professionalism:

7. My teacher:

★ Treats students respectfully	Yes	No	Not sure
Supports student learning	Yes	No	Not sure
Is available to discuss the course work	Yes	No	Not sure
Grades students fairly	Yes	No	Not sure
Is open to student views	Yes	No	Not sure
Responds to student work in a timely fashion	Yes	No	Not sure
Is prepared for class	Yes	No	Not sure
★ Uses class time effectively	Yes	No	Not sure
Challenges me to think and write better	Yes	No	Not sure
Knows a lot about the subject of the course	Yes	No	Not sure
Creates a challenging classroom environment	Yes	No	Not sure

some times

8. Select (at least) two answers from above and explain in more detail.

1. Sometimes class time was used for peer review that was unnecessary.

2. Brett is always friendly, enthusiastic + easy to reach.

9. Are there other things you would like to say about the instructor or the course?

N/A

College: Arts and Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

I learned the many different ways (format, language, info distribution) rhetorical ideas used to change for a digital format.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

I used to figure out how ~~to make~~ to make an effective screencast. This ~~wasn't~~ meant ~~to~~ making something visually informative / somewhat entertaining, something I never

3. What is the most significant thing you have learned in this course? had to do,

How to create an effective blog/website.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

- Screen Cast & ~~it~~ learned a new way ~~to~~ do  
 - Weekly Blog: allowed to explore / create som  
 a topic • I was interested in over visual / inform  
 time ~~which~~

5. What changes would you recommend to this course? Please explain.

None.

6. What was challenging about this course? Why?

Teacher Professionalism:

7. My teacher:

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Supports student learning	<input checked="" type="radio"/> Yes	No	Not sure
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Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	No	Not sure
Creates a challenging classroom environment	<input checked="" type="radio"/> Yes	No	Not sure

8. Select (at least) two answers from above and explain in more detail.

~~Respect~~ Respect / Support - Brett was always willing to help with any aspect of a project. ~~He~~ He was always useful when I was trying to solve any issue.

9. Are there other things you would like to say about the instructor or the course?

College: ~~Arts~~ Arts, Sciences / Visual & Performing Arts.

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

I think it taught me how to shorten my info/research a timely manner.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

I think the class challenged me to create and do things I never did before screencast and ~~and~~ making a website so useful.

3. What is the most significant thing you have learned in this course?

The most significant part of this course was to how to make a website.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

The collaborative work ~~and~~ use of computer technology, class discussion ~~helped~~ helped to give us better knowledge usability, and reliability functions for the class.

5. What changes would you recommend to this course? Please explain.

I would not change anything

6. What was challenging about this course? Why?

I think the screencasting project was hard because I never knew how to do it before.

Teacher Professionalism:

7. My teacher:

Treats students respectfully	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Supports student learning	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is available to discuss the course work	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
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Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Creates a challenging classroom environment	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure

8. Select (at least) two answers from above and explain in more detail.

I think Professor Keegan is very open because he always asks us "what do you think" and we can answer from different perspectives. I think that he knows a lot about technology and social media because he seems a little nerdy, but can effectively grasp and explain concepts.

9. Are there other things you would like to say about the instructor or the course?

I think Professor Keegan is a great instructor. He is very relatable, funny, and understanding to his students.

College: Arts and Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

Creating a blog taught me how different online writing can be, not always as formal, but it is up to the writer to decide. I like the freedom of online writing, but there is also knowing that once it is out there, it is there forever even if you try to delete it.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

This course made me explore things I never had before such as creating a blog or doing an interface analysis.

3. What is the most significant thing you have learned in this course?

I learned how to be open to different types of writing.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

The blog and peer reviewing. The blog had to be sustained over a period of time and made us realize what that meant. Peer reviews helped me come up with new ideas.

5. What changes would you recommend to this course? Please explain.

6. What was challenging about this course? Why?

Teacher Professionalism:

7. My teacher: *Brett Keegan*

Treats students respectfully	<input checked="" type="radio"/> Yes	No	Not sure
Supports student learning	<input checked="" type="radio"/> Yes	No	Not sure
Is available to discuss the course work	<input checked="" type="radio"/> Yes	No	Not sure
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Challenges me to think and write better	<input checked="" type="radio"/> Yes	No	Not sure
Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	No	Not sure
Creates a challenging classroom environment	<input checked="" type="radio"/> Yes	No	Not sure

8. Select (at least) two answers from above and explain in more detail.

*The professor challenged me to think and write better through the mediums we used for writing and the different types of writing. He is open to student views because he is always looking for us to share our opinions about material we read or assignments we do.*

9. Are there other things you would like to say about the instructor or the course?

*Taught the course well and was overall a good and helpful instructor.*



College: Arts & Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

It has taught me how to better engage with a digital / online audience. It's much different from academic & has shown me style has

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

It taught me a lot about how visual choices / video / sound can impact a reader's opinion of your writing. So I should always be aware of this as I continue to create

3. What is the most significant thing you have learned in this course? online content

how to shape my writing for the digital world.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

The projects like blog, discussion posts & in class review of assignments presentations too. It helped me better grasp the concept of writing online & what

5. What changes would you recommend to this course? Please explain.

Maybe an online portfolio? useful as writing major. example to emulate  
I think the assignments were well thought out though.

6. What was challenging about this course? Why?

Teacher Professionalism:

7. My teacher:

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8. Select (at least) two answers from above and explain in more detail.

- is available to discuss coursework - has always reached out to me & worked with me to discuss assignments & has encouraged me rather than stressing me out. - uses class time effectively - presentation

9. Are there other things you would like to say about the instructor or the course?

I think he is a really great professor & easy to approach. He makes learning about this fun & not intimidating. He is very understanding.

used to studio time is great to develop content

College: Arts & Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

always decide on the most important content

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

I learned how to make a screencast, which is something I've never done before

3. What is the most significant thing you have learned in this course?

how to create digital content

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

use of technology and research - helped me to understand how I use social sites and technology

5. What changes would you recommend to this course? Please explain.

none

6. What was challenging about this course? Why?

deciding on what content to publish  
because there are people who are already  
discussing the same content

Teacher Professionalism:

7. My teacher:

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8. Select (at least) two answers from above and explain in more detail.

responsive - always sends emails on his evaluation of our  
work  
Availability - always held conferences

9. Are there other things you would like to say about the instructor or the course?

no

College: Arts &amp; Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

The course textbook showed me how different writing for online is than writing for the page.

People like visual media and do not want to sift through long academic documents. Short, simple, & to the point.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

The issue of accessibility was really stressed, and that's something I hadn't considered before. Also, the projects were not essays, so they challenge us to think more for a visually-driven digital audience.

3. What is the most significant thing you have learned in this course?

How to write to inform digital audiences -  
Keep it short

Also website formatting & accessibility.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

- class discussions were very important and a large portion of the class.

- Peer reviews were also very helpful.

5. What changes would you recommend to this course? Please explain.

- no changes I could think of.

6. What was challenging about this course? Why?

The most challenging thing for me was changing my writing style/mindset from academic writing to digital writing. It really is a whole different mindset.

Teacher Professionalism:

7. My teacher:

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8. Select (at least) two answers from above and explain in more detail.

Brett is really into listening to student voices and hearing a variety of opinions. He encourages a lot of discussion during class. He also gives us studio

9. Are there other things you would like to say about the instructor or the course?

Brett was great. I was always excited to come to this course

time to work, which really helps.

College:

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

THAT THINGS CAN ACTUALLY CHANGE IN TRANSLATION BETWEEN MEDIUMS. ON SCREEN, THINGS REACH BROADER AUDIENCES, THUS WRITING STYLE DIFFERS FROM THE PAGE - IT SIMPLIFIES.

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

IT WAS FUN AS AN INTERACTION DESIGN STUDENT BECAUSE I GOT TO APPLY MORE VISUAL BASED SKILLS TO WRITING + PROJECTS IN THIS COURSE.

3. What is the most significant thing you have learned in this course?

ABOUT THE IMPORTANCE OF USABILITY + CONSIDERING AUDIENCE MORE IN TERMS OF INTERFACE.

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

① IN CLASS WORKSHOPS → VERY PRODUCTIVE  
② THE PROJECTS → WERE FUN + APPLICABLE TO LIFE/SKILLS  
③ USE OF TECH  
↳ ALWAYS FUN + DYNAMIC

5. What changes would you recommend to this course? Please explain.

NONE. IT WAS GREAT!

6. What was challenging about this course? Why?

Teacher Professionalism:

7. My teacher:

Treats students respectfully	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Supports student learning	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is available to discuss the course work	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Grades students fairly	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is open to student views	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Responds to student work in a timely fashion	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Is prepared for class	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Uses class time effectively	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Challenges me to think and write better	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure
Creates a challenging classroom environment	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input type="radio"/> Not sure

8. Select (at least) two answers from above and explain in more detail.

OPEN 2 VIEWS

↳ ALWAYS ENCOURAGES DISCUSSION IN CLASS

RESPONDS IN TIMELY FASHION

↳ ALWAYS EMAILS THOUGHTFULLY WITHIN THE DAY

9. Are there other things you would like to say about the instructor or the course?

- GREAT INSTRUCTOR. VERY FUN + ENGAGING



College: Arts and Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

Don't make things too complicated  
focus on the content,

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

Consistency is key

3. What is the most significant thing you have learned in this course?

how different mediums truly  
play such a huge role in  
conveying messages in media

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

I love how creative I could get with the  
blog, I felt as though all the assignments  
established great series of voice  
for the students

5. What changes would you recommend to this course? Please explain.

I think sticking to articles for reading  
rather than using the book  
is more useful

6. What was challenging about this course? Why?

time management of blog posts  
be cause im just terrible at  
that in general

Teacher Professionalism:

7. My teacher:

	Treats students respectfully	<input checked="" type="radio"/> Yes	No	Not sure
	Supports student learning	<input checked="" type="radio"/> Yes	No	Not sure
①	Is available to discuss the course work	<input checked="" type="radio"/> Yes	No	Not sure
	Grades students fairly	<input checked="" type="radio"/> Yes	No	Not sure
②	Is open to student views	<input checked="" type="radio"/> Yes	No	Not sure
	Responds to student work in a timely fashion	<input checked="" type="radio"/> Yes	No	Not sure
	Is prepared for class	<input checked="" type="radio"/> Yes	No	Not sure
	Uses class time effectively	<input checked="" type="radio"/> Yes	No	Not sure
	Challenges me to think and write better	<input checked="" type="radio"/> Yes	No	Not sure
	Knows a lot about the subject of the course	<input checked="" type="radio"/> Yes	No	Not sure
	Creates a challenging classroom environment	<input checked="" type="radio"/> Yes	No	Not sure

8. Select (at least) two answers from above and explain in more detail.

1) scheduled class times for this  
2) no hand went ignored got everyone's  
insight

9. Are there other things you would like to say about the instructor or the course?

honestly creates the best learning  
atmosphere.

College: Arts + Sciences

1. What did this course teach you about the rhetorical and social implications of shifting reading and writing from the page to the screen?

It taught me a lot  
of different things

2. How did this course challenge you to reconsider your notions of writing to include images, sound, animation, video, and issues of navigation, etc.?

It challenged me to ~~write~~ write  
in diff ways other than traditional ess.

3. What is the most significant thing you have learned in this course?

How to write in different  
ways other than an essay

4. Which two or three activities or practices work best in this course (e.g. the assignments, class discussion, workshops, readings, presentations, collaborative work, research, use of computer technology, etc.)? Why?

Peer review  
1 on 1 meetings

5. What changes would you recommend to this course? Please explain.

Not much

6. What was challenging about this course? Why?

Maybe the readings

Teacher Professionalism:

7. My teacher:

Treats students respectfully

Yes

No

Not sure

Supports student learning

Yes

No

Not sure

Is available to discuss the course work

Yes

No

Not sure

Grades students fairly

Yes

No

Not sure

Is open to student views

Yes

No

Not sure

Responds to student work in a timely fashion

Yes

No

Not sure

Is prepared for class

Yes

No

Not sure

Uses class time effectively

Yes

No

Not sure

Challenges me to think and write better

Yes

No

Not sure

Knows a lot about the subject of the course

Yes

No

Not sure

Creates a challenging classroom environment

Yes

No

Not sure

8. Select (at least) two answers from above and explain in more detail.

Always available to discuss course work  
& knows a lot about subject

9. Are there other things you would like to say about the instructor or the course?

Brett is genuinely a great guy  
great teacher as well. Hope to  
see him go far  
in this world